



## LETTERS TO THE EDITOR

Letters to the editor can be **great** to get info out to large numbers of people. The letters page is the second most widely read page in the newspaper. Journalists read the letters page.

### TIPS

- Keep it short and simple. Max. 200 words. Some great letters are just 20-50 words. Much more likely to get published if letter is short.
- Aim to email letter before 1pm to get published in the next day's paper.
- More likely to get published if the letter is **REACTING** to articles or letters in the paper.
- Funny/clever letters are more likely to be published and to stick in people's minds.
- Letters editors will probably not publish a letter if it has been sent to lots of newspapers.
- Most of your letters will not get published but the same applies to everyone else so don't be discouraged.
- For email – write in the body of the email (not as an attachment).
- Must include date, must include your name and address and day-time phone number.

### EMAIL ADDRESSES FOR LETTERS TO THE EDITOR

Below are contact details for some major newspapers. But keep in mind that letters to local papers are well worthwhile. These websites will help you find contact details for local papers:

[www.news.com.au/network](http://www.news.com.au/network)  
[www.fairfax.com.au/local-news.html](http://www.fairfax.com.au/local-news.html)

#### NATIONAL

Australian Financial Review, [edletters@afr.com.au](mailto:edletters@afr.com.au)  
or via webform: [www.afr.com/home/letter.aspx](http://www.afr.com/home/letter.aspx)

The Australian, [letters@theaustralian.com.au](mailto:letters@theaustralian.com.au)  
Crikey, [boss@crikey.com.au](mailto:boss@crikey.com.au)

#### VICTORIA

Herald-Sun, [hsletters@hwt.newsltd.com.au](mailto:hsletters@hwt.newsltd.com.au)  
Sunday Herald Sun, [shsletters@hwt.newsltd.com.au](mailto:shsletters@hwt.newsltd.com.au)  
The Age, [letters@theage.com.au](mailto:letters@theage.com.au)  
MX (Melb), [talk@mxnet.com.au](mailto:talk@mxnet.com.au)  
Melbourne Times (weekly), [yoursay@fairfax.com.au](mailto:yoursay@fairfax.com.au)

#### AUSTRALIAN CAPITAL TERRITORY

Canberra Times, [letters.editor@canberratimes.com.au](mailto:letters.editor@canberratimes.com.au)

#### NEW SOUTH WALES

Sydney Morning Herald, [letters@smh.com.au](mailto:letters@smh.com.au)  
Daily Telegraph, [letters@dailytelegraph.com.au](mailto:letters@dailytelegraph.com.au)  
or via webform:  
[www.dailytelegraph.com.au/news/opinion/your-say](http://www.dailytelegraph.com.au/news/opinion/your-say)  
Sunday Telegraph, [letters@sundaytelegraph.com.au](mailto:letters@sundaytelegraph.com.au)  
Sun Herald, [shletters@mail.fairfax.com.au](mailto:shletters@mail.fairfax.com.au)

#### NORTHERN TERRITORY

Northern Territory News, [ntnmail@ntn.newsltd.com.au](mailto:ntnmail@ntn.newsltd.com.au)  
Alice Springs News, [alicenews@ozemail.com.au](mailto:alicenews@ozemail.com.au)  
Centralian Advocate, [ceneditorial@ntn.newsltd.com.au](mailto:ceneditorial@ntn.newsltd.com.au)

#### QUEENSLAND

Courier Mail, [cmletters@qnp.newsltd.com.au](mailto:cmletters@qnp.newsltd.com.au)  
Qld Sunday Mail, [smletters@qnp.newsltd.com.au](mailto:smletters@qnp.newsltd.com.au)

#### SOUTH AUSTRALIA

Adelaide Advertiser, [advedit@adv.newsltd.com.au](mailto:advedit@adv.newsltd.com.au)  
Sunday Mail, [mailedit@adv.newsltd.com.au](mailto:mailedit@adv.newsltd.com.au)

#### TASMANIA

Mercury, [mercuryedletter@dbl.newsltd.com.au](mailto:mercuryedletter@dbl.newsltd.com.au)

#### WESTERN AUSTRALIA

Western Australian, [letters@wanews.com.au](mailto:letters@wanews.com.au)

## TALKBACK RADIO

Talkback radio – an excellent opportunity to get a message out to thousands of people!

**These websites provide links to lots of radio stations:**

[www.ausradiostations.com](http://www.ausradiostations.com)

[www.adonline.id.au/radio](http://www.adonline.id.au/radio)

[http://en.wikipedia.org/wiki/List\\_of\\_radio\\_stations\\_in\\_Australia](http://en.wikipedia.org/wiki/List_of_radio_stations_in_Australia)

**Here are phone numbers for some key radio stations:**

### **AUSTRALIAN CAPITAL TERRITORY**

ABC Canberra 1300 681 666

### **NORTHERN TERRITORY**

ABC Darwin 1300 057 222

### **NEW SOUTH WALES**

2GB 131 873; 2UE 13 13 32

ABC Sydney 1300 222

### **QUEENSLAND**

ABC Brisbane 1300 222 612

4BC 13 13 32

### **SOUTH AUSTRALIA**

ABC Adelaide 1300 222 891

### **TASMANIA**

ABC Hobart 1300 222 936

### **VICTORIA**

3AW 13 13 32

ABC Melbourne 1300 222 774

### **WESTERN AUSTRALIA**

6PR (08) 9221 1882

ABC Perth 1300 222 720

## TALKBACK TIPS

**Have one or two main messages.**

- Practice. Role play with family, friends or colleagues – take turns at being devil's advocate.
- Call as early on in the radio talkback program as you can, especially if you know the program is a popular one.
- Turn off your radio when you are making the call as it can interfere with your phone line.
- Don't get angry or upset if the presenter disagrees with what you are saying – it is their job to play devil's advocate.
- Try and prepare yourself for any questions you think you might be asked.
- If you don't know the answer to a question, just say so – simple! The radio audience and the host will appreciate your honesty.