LETTERS TO THE EDITOR

Letters to the editor can be great to get info out to large numbers of people. The letters page is the second most widely read page in the newspaper. Journalists read the letters page.

TIPS

- Keep it short and simple. Max. 200 words. Some great letters are just 20-50 words. Much more likely to get published if letter is short.
- Aim to email letter before 1pm to get published in the next day’s paper.
- More likely to get published if the letter is REACTING to articles or letters in the paper.
- Funny/clever letters are more likely to be published and to stick in people’s minds.
- Letters editors will probably not publish a letter if it has been sent to lots of newspapers.
- Most of your letters will not get published but the same applies to everyone else so don’t be discouraged.
- For email – write in the body of the email (not as an attachment).
- Must include date, must include your name and address and day-time phone number.

EMAIL ADDRESSES FOR LETTERS TO THE EDITOR

Below are contact details for some major newspapers. But keep in mind that letters to local papers are well worthwhile. These websites will help you find contact details for local papers:


NATIONAL
Australian Financial Review, edletters@afr.com.au
or via webform: www.afr.com/home/letter.aspx

The Australian, letters@theaustralian.com.au
Crikey, boss@crikey.com.au

VICTORIA
Herald-Sun, hsletters@hwt.newsltd.com.au
Sunday Herald Sun, shletters@hwt.newsltd.com.au
The Age, letters@theage.com.au
MX (Melb), talk@mxnet.com.au
Melbourne Times (weekly), yoursay@fairfax.com.au

AUSTRALIAN CAPITAL TERRITORY
Canberra Times, letters.editor@canberratimes.com.au

NEW SOUTH WALES
Sydney Morning Herald, letters@smh.com.au
Daily Telegraph, letters@dailytelegraph.com.au
or via webform: www.dailytelegraph.com.au/news/opinion/your-say
Sunday Telegraph, letters@sundaytelegraph.com.au
Sun Herald, shletters@mail.fairfax.com.au

NORTHERN TERRITORY
Northern Territory News, ntnmail@ntn.newsltd.com.au
Alice Springs News, alicenews@ozemail.com.au
Centralian Advocate, ceneditorial@ntn.newsltd.com.au

QUEENSLAND
Courier Mail, cmletters@qnp.newsltd.com.au
Qld Sunday Mail, smletters@qnp.newsltd.com.au

SOUTH AUSTRALIA
Adelaide Advertiser, advedit@adv.newsltd.com.au
Sunday Mail, mailedit@adv.newsltd.com.au

TASMANIA
Mercury, mercuryedletter@dbl.newsltd.com.au

WESTERN AUSTRALIA
Western Australian, letters@wanews.com.au
TALKBACK RADIO

Talkback radio – an excellent opportunity to get a message out to thousands of people!

These websites provide links to lots of radio stations:
www.ausradiostations.com
www.adonline.id.au/radio
http://en.wikipedia.org/wiki/List_of_radio_stations_in_Australia

Here are phone numbers for some key radio stations:

AUSTRALIAN CAPITAL TERRITORY
ABC Canberra 1300 681 666

NORTHERN TERRITORY
ABC Darwin 1300 057 222

NEW SOUTH WALES
2GB 131 873; 2UE 13 13 32
ABC Sydney 1300 222

QUEENSLAND
ABC Brisbane 1300 222 612
4BC 13 13 32

SOUTH AUSTRALIA
ABC Adelaide 1300 222 891

TASMANIA
ABC Hobart 1300 222 936

VICTORIA
3AW 13 13 32
ABC Melbourne 1300 222 774

WESTERN AUSTRALIA
6PR (08) 9221 1882
ABC Perth 1300 222 720

TALKBACK TIPS

Have one or two main messages.

• Practice. Role play with family, friends or colleagues – take turns at being devil’s advocate.

• Call as early on in the radio talkback program as you can, especially if you know the program is a popular one.

• Turn off your radio when you are making the call as it can interfere with your phone line.

• Don’t get angry or upset if the presenter disagrees with what you are saying – it is their job to play devil’s advocate.

• Try and prepare yourself for any questions you think you might be asked.

• If you don’t know the answer to a question, just say so – simple! The radio audience and the host will appreciate your honesty.

www.choosenuclearfree.net